



Honda Goldwing bike showroom opens in Dubai

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Trading Enterprises - Honda, an Al-Futtaim group company, has opened an exclusive showroom for the legendary Honda Goldwing touring bikes in association with Abbarco Bike.

The 3,000 sq ft state-of-the-art showroom is located at Ras Al Khor (Al Ghandi Complex) was inaugurated by Sheikh Juma Al Maktoum.



The showroom will feature six Goldwing bikes including the 2 and 3 wheelers alongside parts, accessories and merchandise of the popular models.

Mark Kass, managing director of Trading Enterprises Honda said: “We believe this new showroom will be a melting pot for all Goldwing owners and lovers to meet and share their experiences of this ever popular bike.”

Khalid Al Abbar, owner, Abbarco Bike, who is a Goldwing aficionado said: “We are proud of our association with Trading Enterprises - Honda.”-
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